



THE AMERICAS LODGING
INVESTMENT SUMMIT



ALIS “EXPERIENCE SPONSORSHIP” OPPORTUNITIES

**FOSTER RELATIONSHIPS, DEVELOP LEADS,
AND INCREASE BRAND AWARENESS AT THE
LEADING AND LARGEST HOTEL INVESTMENT
CONFERENCE IN THE WORLD.**

For over 20 years, ALIS has delivered an unrivaled combination of compelling content, top-tier delegates, and extraordinary networking opportunities. In January 2023, nearly 2,600 delegates attended the ALIS conference in Los Angeles and ALIS expects to reach 3,000 delegates again in 2024 and beyond. If you are looking to connect with hotel leaders focused on investing and developing hotel real estate, you can't afford to miss ALIS -- where deals are done!

23rd annual ALIS
January 22-24, 2024
JW Marriott/Ritz-Carlton
Los Angeles L.A. LIVE

10th annual ALIS Law
January 21-22, 2024
Courtyard/Residence Inn
Los Angeles L.A. LIVE

ALIS DEMOGRAPHICS

- **50,000+ Delegates**
For over two decades, ALIS has provided a space for over 50,000 industry leaders to facilitate connections, share information, and collaborate, all while helping to shape the future of the travel and hospitality industries.
- **ALIS Traditional Statistics**
1 in 3 companies were Debt/Lenders, Equity/Investors, or Development firms.

1 in 3 delegates held the title of Chairman, CEO, President, Partner, Owner, or Principal.

95% of delegates were from the US and 5% hailing from 20+ countries.

Over half of delegates report meeting more than 6 individuals at ALIS who could become potential assignments or partners.

For more information, please contact:
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WWW.ALISCONFERENCE.COM

ALIS “EXPERIENCE SPONSORSHIP” OPPORTUNITIES

The Americas Lodging Investment Summit (ALIS) will turn 23 in 2024! Back by popular demand, the ALIS team is delighted to provide opportunities for companies to make an impact among the hotel industry’s leaders. While ALIS conference sponsorships focus on companies investing and developing hotel real estate, ALIS “Experience Sponsorships” focus on unique opportunities during the conference that allow key industry suppliers/vendors to gain visibility among the ‘Who’s Who’ in the hotel investment community.

CHILL OUT AREA

The “chill out” space will be in the general proximity to where lunch will be served and/or conducive to networking, and the Chill Out Area will be open on Monday and Tuesday during the conference. Seating options for business conversations and friendly catch-up chats will be available outside, F&B offerings will be determined by ALIS.

CONTINENTAL BREAKFASTS

Continental Breakfast will be offered to ALIS delegates on Tuesday and Wednesday morning during the conference from approximately 7:00am-8:00am. The F&B offerings will be determined by ALIS.

CONTINUOUS COFFEE

ALIS delegates drink coffee by the gallons! One company can exclusively sponsor every last drop of the liquid gold as our urns never run dry. Coffee is available to all delegates Monday through Wednesday during ALIS programmed conference hours at three different stations throughout the conference space.

DEAL OF THE YEAR AWARDS

Sponsorship of the annual Deal of the Year Awards presentations on the main plenary stage on Tuesday during ALIS. These presentations will also be streamed to the in-house guest rooms on the designated ALIS TV channel.

HEADSHOT LOUNGE

Sponsorship of a Headshot Lounge that takes professional photographs of ALIS delegates. The Headshot Lounge will be operational during ALIS on Monday and Tuesday from approximately 9:00am to 5:00pm during the conference. The photographer determined by ALIS builds a custom data capture form, which delegates complete as part of their photo release. Photos are emailed directly to the delegate. All aspects of the process are branded from start to finish.

NETWORKING BREAK

A networking break will be offered to ALIS delegates on Tuesday morning during the conference. The F&B offerings will include an assortment of snacks and beverages for attendees to grab and take with them.

NETWORKING LUNCH

Monday’s Networking Lunch will take place from approximately 11:45am-1:15pm during ALIS outside on the West Road with additional indoor seating in the Gold Ballroom and Foyer.

REGISTRATION DESK

Sponsorship of the ALIS Registration Desk, which is typically located in the hotel lobby. Be in front of every delegate that checks in!

TECH CHALLENGE AND TECH LOUNGE

Sponsorship of the annual ALIS Tech Challenge session on Monday and the ALIS Tech Lounge, where the displays of ALIS Tech Sponsors will be located from Monday-Wednesday during ALIS. ALIS Tech Sponsors feature innovative products that help hotel owners and/or operators increase their bottom line!

TUESDAY NETWORKING RECEPTION

Sponsorship of the vibrant Tuesday Networking Reception located in the Platinum Foyer amongst the ALIS sponsor displays focused on investing and developing hotel real estate across the Americas.

WIFI PASSWORD

Sponsorship of the ALIS WIFI Password onsite at the conference. Be in front of every delegate that utilizes WIFI!

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